

By September 2000, a new Career in Holistic Medicine could be yours

IRISH HEALTH CULTURE ASSOCIATION



Diploma in Ki Massage Therapy

with international City & Guilds of London Institute Certificate



Holistic Medicine remains one of Ireland's - and the world's - fastest-growing industries. Given the right training and qualifications, it offers the potential for a lucrative part- or full-time career.

Ki Massage Therapy is the unique Irish-developed form of holistic therapy with an approach based on the cutting-edge psychological research of Dr. Tony Quinn.

GET INTO THE FLOW IN LIFE.

The purpose of Ki Massage Therapy is to put people back in touch with themselves - to allow them to "get into the flow" in life. Researchers the world over have pointed to the vital impor-

ance of this sense of flow in bringing about success, good relationships, creativity in business and arts, peak performance in sport. If these good things are not happening for the person, it is because, among other reasons, they are using their brain in an unbalanced, one-sided way. A person using only one part or one side of their brain ends up being relatively dis-jointed, feels "stuck" and finds it hard to relax.

In Ki Massage the emphasis is on both the therapist and recipient getting into the flow with the treatment. This actually has the potential to open up both sides of the person's brain and effortlessly produce a sense of flow. The person may then find that they can see solutions, reach out in relationships, grasp opportunities, enjoy themselves better than before. It is almost as if they go to a higher energy state. In holistic medicine it is pointed out that all that is hap-pening is that they are accessing energy reserves that were inside them already, but had

been blocked off by tension and fixed thinking.

'Ki' means energy, and in Ki Massage you learn to be a "Ki person" and free out people's energy while helping them relax using this most powerful and effective holistic therapy. Clients in all walks of life, but especially in challeng-ing and high-pressure positions demand the ser-vices of Ki Massage Therapists to stay in top form and prevent stress building up.

Initial setup costs can be quite low as many people will work either from their own home in private practice or in conjunction with an established business such as a sports centre, leisure centre, golf club, fitness centre - the list is endless. Furthermore, with the right qualifications you can easily work abroad in holiday centres, cruise ships, beach clubs or indeed from your own centre. **Earnings: £18 per half hour, £35 per hour; more for out-calls.**

Dates of Summer Course 2000

For the benefit of people who need an alternative to our usual evening/weekend modes, we are this year pre-senting a new **SUMMER COURSE FORMAT** as follows:

Weekends:April 8/9; May 13/14.
 Nine-day "Long Week":July 1-9 inclusive
 Weekend:2/3 September

Times - Weekends: Saturday 10.45 am - 5.45 pm, Sunday 9.30 am - 3.30 pm
 - Nine-day course: 9.30 am - 7.00 pm with two half-days.

COURSE COMMENCES:

Saturday April 8th

Fees: Full payment of £1095 as follows: Deposit of £500 on enrolment. Balance of £595 payable by June 30th.

This Course is Currently Enrolling

Course qualifies for membership of the **IRISH HEALTH CULTURE ASSOCIATION** with practitioner insurance

Ki Massage under the sun in Crete

Imagine your office was under a palm tree, on a sun baked beach overlooking the azure waters of the Mediterranean.

This vision became reality for Barry Devlin when he took a career break from the bank and

headed off with his massage table, or portable "office" as he likes to call it, to the Greek island of Crete for a Summer. Barry's daily routine consisted of rising at midday, having casually mentioned his idea of giving Ki Massages to tourists, a swim

the late afternoon. Surprisingly most of his clients were locals who, unlike the holidaymakers are highly stressed out in high season, which is when they earn their living. It was quite a small community, so word of mouth got Barry a lot of his customers.

Other than that all he had to do was send around a few flyers and organise a sign for himself. Barry enjoyed the relaxed life-style of living and working in Crete. "It was a complete parad-ise," he says. To cover his basic living expenses, Barry only had to work two hours every day. This gave him plenty of free time to enjoy the abun-dant nightlife and get to know the locals.

Greece was just the start for Barry, who graduated in Ki Massage in 1987 and now pur-sues his new career as Ki Massage Therapist and Fitness Instructor in Dublin. Contact Barry on 086 814 6511



ENQUIRY FORM

- Please send me further details and an enrolment form
- Please send me details of your September 2000 - May 2001 courses

Name:

Address:

Tel.:

Return to: IRISH HEALTH CULTURE ASSOCIATION

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