

Here are just some of the results Tony has achieved using unconscious attention™ and the photographic mind...

- Helped boxer Steve Collins to become the World Super-Middleweight Champion by changing his boxing style, designing his nutrition, fitness and weight-training programmes and negotiating his boxing contracts with Frank Warren. Steve recently retired, undefeated.

The following results were obtained and validated while working with a university and under their strict research conditions. To our knowledge, no-one else in this field has been willing to put their methods to the test in this manner...

- Demonstrated how it was possible to increase the revenue in a business by training all the

sales staff in unconscious attention™ and then having them photograph the common goal. The results were that sales revenue doubled (monitored by Price Waterhouse) and has since continued to increase.

- Trained four people to have pain-free surgical operations and recovery without the use of anaesthetic. Shown on the Late Late Show and on American TV. This has never before been achieved under university research conditions.
- A further study Tony conducted involved participants of his first six seminars in the Bahamas. They were asked to list their goals at the beginning of the seminar, photograph them using unconscious attention™, and report on whether they achieved them in a follow-up report between three and six months later. The

standard goal-achieving graph was used and the results literally jumped off the scale, showing that the seminar had an unusually positive effect on goal achieving.

- His latest research centred on getting people into good shape using unconscious attention™ while weight training. These results are being hailed as groundbreaking as they truly show the power of mind over matter. As original research, this mental factor had not been considered before in weight loss studies. The average result was a four-pound muscle gain and an eight-pound fat loss. People were literally transformed in just twelve days. The uniqueness of this approach was that body and mind became fitter at the same time.

**For More Information contact:
Colette Millea or Tom McKenna
at Dublin 830 37 17**

higher logical level impacts on everything underneath. So if a person's understanding changes at that higher level, the rest of their life will change.

Q: If then, to use a cliché, the person wants the life of their dreams, their understanding would have to change at what you're calling the higher logical level...

A: Yes. Otherwise you'll have, for example, what you see in many success books - the 20 laws of this, and then there's 15 other laws to remember in another chapter, and 10 others in yet another. A person just can't remember all of this. So

the higher up you go in the levels, the less there is for you to remember - because you live from that different understanding as opposed to from rules.

Q: Therefore you offer people insights at a higher logical level that you believe will make the vital difference...

A: The knowledge I offer is unique. It will enable anyone who understands it to get the most out of themselves and life and, I sincerely believe, enter a totally different dimension of living.

Q: Could you give an example of an insight?

A: Yes. Working with a

university, I discovered what has now become known as unconscious attention™. For this I received a Master of Science degree, the highest award to date for original research in the area of 'how to use more of your brain and mind'. Unconscious attention™ proved to be THE breakthrough and has since played the key role in all of my work. According to research it used to be said that people use 10% of their mind, now it's sometimes said to be as little as 1 - 3%.

Unconscious attention™ changes all this by allowing people to use much more of

their brain and mind at will. On first reading, the enormity of this possibility may not sink in: Anyone, Anyone, right across the board, can choose to increase their mental potential; from the child in school to the person in the street, the politician or even to a world leader. I am so excited about unconscious attention™ because of the possibilities I can offer to everyone I meet and the results people are reporting.

Q: Do you teach people on seminars how to use unconscious attention™?

A: Yes. The person already has the necessary mental capacity. Unconscious attention™ teaches them how to avail of it; for example, can a person even begin to grasp what would happen if they were to suddenly become 2 or 3 times more aware than they normally are? That is enough to completely change the rest of your life, because you as a person and the whole quality of your life is totally dependent on your mind. Once you understand how to use unconscious attention™, you can use it to benefit any area of your life you choose. In addition, it allows a person to use a capacity known as 'the photographic mind'. This means that you take all of your mental potential and literally photograph a goal or an outcome that you want. This gives you a far better capacity for success in that area because once the photograph is installed the mind tends to turn it into reality. Indeed, just about all of the dramatic results I've ever had with people have come about from using this approach.

Q: What about your own life?

A: My own life has changed completely. As I live by these insights and particularly unconscious attention™, my life seems to become better every day. Much of this is also due to my personal and business relationships with people. These are people who

have come to my seminars and are now using more of their minds to a point where their living is almost effortless. So these, in the main, very happy people, surround me and then where necessary we use the photographic mind to achieve our mutual goals. This unique approach to business and personal relationships provides the perfect mental climate in which to work and live.

Q: What do you think is the biggest problem the world faces today?

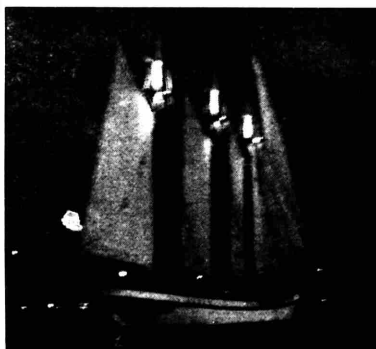
A: Without doubt, the loss of human mental potential. I'm totally convinced that if we were prepared to learn how to use the dormant potential of our brain and mind, we could solve both personal and global problems and all have the life of our dreams! Indeed we would evolve as human beings. Having devoted most of my life to the study of this area gives me some insight into the possibilities. I sincerely believe that if anyone could get a brief glimpse of these their priority would become to avail of this potential.

Q: People are always searching for answers; do you feel that you have the answer for them?

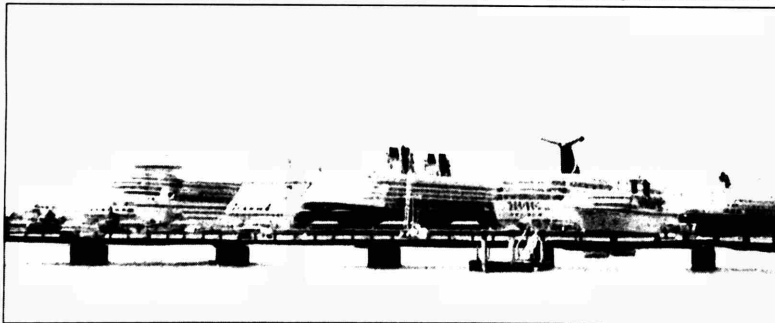
A: Absolutely, due to the discovery of unconscious attention™. Now for the first time people have the choice to go on as they are - forgive me for being so blunt - literally handicapped, in comparison to the possibility of being able to use more of their brain and mind than ever before. We spend fortunes upgrading our computers, now we can upgrade our minds. This increased mental capacity is the ultimate higher logical level because it will impact positively on every area of our lives. Therefore, if a person were to ask me what is the single most important step they should take in their life, wholeheartedly I would reply - learn how to use your full mental potential.



● Tony Quinn visits an exciting new type of catamaran.



● A sail ship cruise near the bridge in Nassau harbour.



● Nassau in The Bahamas. The cruise ship dock in this highly favoured cruise destination of the rich and famous.