

HAILED AS THE WORLD'S MOST ADVANCED ANTIOXIDANT FORMULATION

SINCE the dawn of time one of our greatest quests has been the search for eternal youth. We welcome the wisdom of age, but wouldn't it be ideal to enjoy good health and maybe avoid the arthritis, blood pressure, poor eyesight, heart disease, wrinkles etc?

Recent Studies

Recent studies show that a group of toxins called Free Radicals are largely responsible for our body's degeneration as we get older. They get into the body through stress, air pollution, radiation, sunlight, alcohol, smoking, etc.

They are like bugs in our system, which, over time they attack healthy cells and help make the fats in the cells go rancid. This rancidity of the body is said to make the ideal breeding ground for degenerative health problems.

Have you ever compared a child's skin to that of an old person's skin? A child's skin is full and elastic while the old person's may be very thin and papery i.e. more rancid.

A whole group of nutrients have been discovered which may help combat these toxins in our system. These nutri-

SPECIAL REPORT

ents are called Antioxidants and when taken into the body in sufficient quantities are like an army of "good guys" that swoop down on the "baddies" and begin to destroy them. This in turn may have a beneficial effect on our ageing process.

THE LIFE EXTENSION FOUNDATION

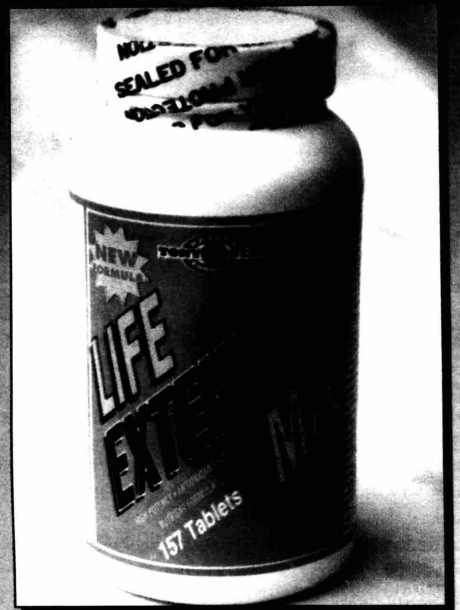
The leading authority on youthful ageing is the Life Extension Foundation in America, which has spent millions of dollars researching nutrients that help to keep the body in its most youthful state later in life. This research has identified what it believes to be the most effective Antioxidants known and put them in a unique formula designed to enable you to stack the odds in your favour.

Hugh Chambers,
Clinical Nutritionist



HEALTHCARE: 'The doctor of the future will give no medicine but will interest their patients in the care of the human frame, in diet and in the cause and prevention of disease' - Thomas A. Edison.

OUR VERY OWN TV STAR



As featured on a BBC TV programme on Life Extension And Ageing.

In a BBC documentary on ageing, some experts in the field suggested it was the most advanced product of its kind available.

This is no ordinary multi-vitamin. It contains almost 60 powerful Antioxidants (some only recently discovered) in

very generous amounts. The beneficial affects of the nutrients have been endorsed in a number of studies published in prestigious journals.

Price £34.95
For 10 weeks supply (approx)
157 Tablets

DETAILED research indicates that a particular nutrient which is part of the B Complex range may have a surprising effect on our moods and stress levels.

MORE ENERGY:

Clinical Nutritionists feel that this vitamin, taken as a supple-



ment, could be very useful to produce more energy and drive in anyone who feels they should have more get-up-and-go! The amount of vitamin needed daily varies constantly with the severity and number of stresses one is under. During any type of stress-related illness, injury, effect of drugs, burns, surgery or emotional upsets the requirement for the vitamin increases proportionally.

MEDICAL RESEARCH:

At the State University of Iowa College of Medicine, young male volunteers were given a diet adequate in all nutrients except this vitamin. They became easily upset, discontented, irritable, depressed and quarrelsome. These young men also developed fatigue, headaches,

IS THERE AN ANTI-STRESS Happy Vitamin?

dizziness, weakness, rapid heart-beat, muscle cramps and continuous colds. Though sleepy they even suffered from insomnia. Dr. E.P. Ralli of New York University College of Medicine studied young men under stress of swimming in icy water, with and without receiving this vitamin daily. Her tests showed that the vitamin gave protection against stress in many different ways. As a supplement it is very safe, scientists are unable to find a level of dosage

at which this vitamin is toxic.

HAPPY VITAMIN:

This 'Happy vitamin' known as Pantothenic Acid, is available in Ireland as Pan-Tac.

Pan-Tac
Price £12.90
For 4 weeks supply
Price £21.75
For 8 weeks supply