

DEVELOP A

Have a healthy colour all-year-round

If you have ever wished for a golden tan all year round - then these capsules may be the answer. Beta-Gold is a natural supplement extracted from plants. When used for over two weeks it can cause the skin to turn a light golden colour. These capsules may also be used with sunbathing or sunbeds.

TOTALLY NATURAL

Beta-Gold is 100% natural-extracted from plants. We do not recommend synthetic Beta-Carotene. Do not confuse Beta-Gold with a synthetic tanning capsule that was available in recent years.

We have found:

Beta-Gold capsules an ideal natural aid to a healthy tan which will obtain good results for many of those who use them.

Skin Protection:

Research indicates 3 capsules daily may help to give some protection against UV skin damage.

Other Health Benefits:

Beta-Gold also contains provitamin A, a useful nutrient which your body converts to Vitamin A - but only in the amount it requires, so you can't take too much. Large-scale studies seem to prove that this provitamin may actually help protect the body against disease. Free radicals are, like their name suggests, little terrorists that go around snatching electrons from healthy cells causing cellular damage which leads to wrinkling, loss of elasticity i.e. premature ageing.

The good news, however, is that we can help the body dispose of its free radicals. Certain foods, vitamins and minerals seem to combat or destroy these scavengers. Among these are Vitamin C, Vitamin E, Selenium and the form of provitamin A as found in Beta-Gold. This is why it may help safeguard your health while allowing you to tan.

Price £13.95

NEW IMPROVED FORMULA

Beta-Gold: A healthy part of every tanning programme

Your favourite suntan lotion could be preventing you from getting a tan

Now an entirely new concept gives you maximum tanning, with minimum time in the sun, and best of all, virtually without burning.

No need to sunbathe for hours

Traditional sun lotions help prevent burning, screening out the hot burning (UVB) rays from the sun. A traditional factor 10 for example will reduce the tanning rays to just 10%. Hence they can dramatically slow down the rate at which you tan. This new lotion is designed to block out most of the burning

rays while allowing up to 98% of the sun's tanning rays to filter through. Now it may be possible to develop a tan in less time with reduced risk of burning.

Developed by Chemists

We consulted the experts in dermatology to establish whether it was possible to produce a suntan formula which would allow maximum tanning

yet cut the risk of burning to a minimum. We knew the normal lotions screened out both the burning and the tanning rays and we were intrigued by the possibility of developing a formula which would virtually eliminate the burning rays while allowing the maximum tanning rays through.

The result is "Sunbed in a bottle" - the new concept in suntanning lotions.

Price £8.90

