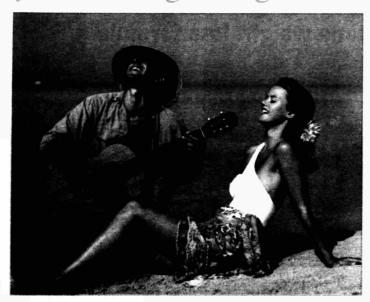
# Your favourite sun tan lotion could be preventing you from getting a tan... (Read the label and you will see for yourself)



# **NO NEED TO SUNBATHE FOR HOURS:**

Traditional sun lotions help prevent burning, screening out the hot burning (UVB) rays from the sun. Sadly they also screen out most of the tanning (UVA) rays. A traditional factor 10 for example will reduce the tanning rays to just 10%. Hence they can dramatically slow down the rate at which you tan.

### **DEVELOPED BY CHEMISTS:**

We consulted the experts in dermatology to establish it it was possible to produce a suntan formula that would allow maximum tanning yet cut the risk of burning to a minimum. We knew the normal lotions screened out both the burning and tanning rays and we were intrigued with the possibility of developing a formula that would virtually eliminate the burning rays while allowing the maximum tanning rays through. The result is "Sunbed in a Bottle" - The new concept in sun tanning lotions.

Now an entirely new concept gives
you maximum tanning, with minimum
time in the sun, and best of all
wirtually without burning.





This new lotion is designed to block out most of the burning rays while allowing up to 98% of the sun's tanning rays to remain. Now it may be possible to develop a tan in less time with reduced risk of burning.

PRICE -1 bottle 27.00 - 2 bottles 615.00 - 3 bottles 851.00

## MY TAN STAYED FOR MONTHS

Have used your suntan products
Beta-Gold and Ultra Bronze and
found them to be fantastic. With the
Beta-Gold capsules I had built up a
good colour even before I went
away to the sun. While I was there
I started adding in the Ultra-Bronze,
I noticed I got a much darker and
deeper tan very fast. I also noticed
that I didn't burn. After I came back
my colour stayed for months by
remaining on a maintenance dose
of the Beta-Gold. I have now got all
my friends taking them with
amazing results.

Morris, Dundalk.

### **ALL YEAR TAN**

After taking the Beta-Gold I noticed hat I got a colour really fast. Also

even with a lot of sun exposure I didn't burn at all.

It is brilliant for maintaining a colour all year round and gets rid of that horrible pale look. I am totally delighted with this product and would recommend it to anyone. Simone Morris, Monkstown, Dublin

## LAST TIME IN THE SUN

I have to say I would normally go away on sun holidays every year and I would get a good golden colour. This year I went away and I used both the Ultra bronze and the Beta Gold and I was surprised the difference they made to my colour. I spent less time in the sun and got a darker deeper tan. Now 3 months later I still have a good colour. L Byrne, Birr, Co. Offaly

