calls the sh

THE world has come calling on Ireland in a big way over the last few years.

Global call centre opera tions are setting up in this country at such a rate that we will soon be assuming the mantle of Call Centre Capital of the World.

The centres serve all cus-tomers who have enquiries or complaints about a company's product or services.

Opportunities in the sector are popping up all the time, as the word spreads throughout the corporate world and more multina-

The trend was started with Information Technology companies like Gateway 2000 and IBM but the trend is now filtering through to other industries such as finance, travel and pharmaceutical sectors.

And as the call centre business has moved skywards there is an increasing need to train enough personnel to keep up with the

LANGUAGES

The principal skill required, apart obviously from a good telephone manner, is a command of foreign languages.

A second language may not be a prerequisite for American corporations who are servicing their domestic market but an increasing number of companies are service their worldwide interests.

SALARIES

A recent survey revealed enjoyed a 4.8pc rise in remuneration since January but due to the relative youth of the sector in this

BOOM IN NUMBER OF PHONE CENTRES

country, salaries still lag behind those of other Euro-pean countries.

Another finding in the survey is that the demand matched with proper eting as Ireland has one of the youngest populations in Europe with a high degree of take-up for advanced training.

ENTRY ROUTES

The demand for person-nel is such that the Mariborough Recruitment firm has set up a special divisi to service the sector and is targeting universities and ernet recruitment sites to attract candidates from abroad into the country. For those who are attracted

to the sector are a nu of routes of entry. A university degree in languages is one of the traditional ways of getting in.

huge demand the Govern-ment has said it will set up courses that are specific

One of these is a PLC telemarketing course that includes languages as an integral part of the pro-gramme which is underway at three colleges here.

Ballyfermot Senior College, Dun Laoghaire, and College of Commerce in Cork have initiated these courses and all report a huge interest in places.



☐ YOU RANG: Call Centres rush to set up here

Career Opportunities

for Health Stores opening nationwide

Full training provided Salaries include performance related scheme

The health field is one of the fastest growing and most exciting businesses today. Now you are offered the opportunity to get in on the ground floor and have a career in helping people to a better way of life.

The Tony Quinn Group is opening new health stores throughout Ireland, if you are a healthy, enthusiastic, success orientated who is also interested in helping person who is also interested in he others, then we want to meet your

Successful applicants will receive training in nutrition, business, sales and communication. This will include training in Educo from Tony Quinn personally (who has pioneered much of the Irish health

Educo is the success system that Tony u to help clients from all over the world to draw out more of their potential – from world champion boxer Steve Collins and international business people desiring higher levels of success to surgical operations

This is cutting edge mind technology information from the highest paid consultants in this field in the world today. Dr. Quinn is currently carrying out research with a London University so how the mind can be used more effectively in business.

Be part of a real health store.

The purposes of a really health store is to help people to a better way of life. When ers come in we know that they want to make changes and improve. Our job is to provide the information and the means for them to do so.

The right nutritional programme and food supplements can make a vital difference to one's health, shape, mental attitude, energy and even their level of success in business and life. Our health stores' policy is to provide only high quality supplements that work. We are continually updating and researching new products. Would you to like to join us in our goal for a healthier Ireland?

Application Details Application forms are available in all Tony inn Health Stores and by post form o Head Office at:

Tony Ouinn Health Centre. 10/11 Grafton St., Tel: 01 671 2788

Please return your app Tony Quinn Health Centre, 10/11 Grafton St.,



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We are looking for a committed and enthusiastic

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with a proven track record in the direct selling industry to develop these areas. An excellent earning opportunity exists for the right person.

If you think you are the right person and are looking for an exciting and challenging career, write with a full CV and any other relevant details to:

> **Janet Hewitt Joint Managing Director Princess House Ltd.** West Point, West Road, Hexham



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Selected employees will be offered free occumendation in West Lendon ring. CV:1 must be received by June 26th, 1997, marked offentioned CV:1 must be received by June 26th, 1997, marked offentioned CV:1 must be received by June 26th, 1997, marked offentioned CV:1 must be received by June 26th, 1997, marked offentioned CV:1 must be received to the CV:1 must be r

EMPLOYMENT OPPORTUNITY IN LONDON